

CALL FOR POSTERS

POSTER AND EXHIBIT INFORMATION: The SFAz Graduate Research Fellows 2010 Grand Challenge Conference includes two poster sessions providing Fellows with opportunities to display and discuss essential elements of their research in ways that will be accessible to the widest possible audience and draw attention to how their research contributes to the Arizona economy while serving the greater needs of our nation.

That means the posters need to keep in mind an informed lay audience as the primary target. At the same time, the information so presented needs to answer the question: "How does this research and its potential progress and outcomes better the lives of Arizonans?" Representatives of key Arizona industries will join the second poster session (on Tuesday afternoon) describing what they do, how they do it, and why it is important to Arizona and the nation, forging a direct link between the sources of new knowledge and the competitive advantage provided by connecting industry employers to GRF Fellows as they move closer to the workplace.

MONDAY Poster Session is the venue for the Brian Cardall Memorial

TUESDAY Poster Session is the venue for the Grand Challenge Conference Reception & Awards

POSTER REQUIREMENTS: Your presentation should fit within an approximate 44" x 44" square area. Poster Boards may be slightly different at each session so be prepared, but have become generally standardized so if you have given a poster at a regional or national scientific meeting, you will recognize the general format. Please bring your own thumbtacks and markers (if needed). You are strongly advised to create a full frame roll-up poster if possible (rather than a set of 8 x 10 PowerPoint printouts).

When preparing your poster, remember to use bold graphs, pictures and figures, and tables. **INCLUDE A TITLE AND NAMES OF AUTHORS IN STILL LARGER TYPE.** Text should appear in a clean font of large enough point size to be legible from a distance of 4 feet: that is, about 20-point Arial or Times New Roman. Keep the poster simple to read and easy to follow. For further recommendations, consult: "How do you prepare a research poster?" on the APS.org website.

DEADLINES:

March 12, 2010 Title, Author List, Abstract (100-150 Words)

March 29, 2010 Finished Poster PDF

JUDGING GUIDELINES:

1. Accessibility to the public
2. Applicability to Grand Challenges
 - *Information & Communication Technology*
 - *Sustainable Systems*
 - *Biomedical Research*
3. Potential for real-world solutions
 - *Impacts to Society & Science*